



DIRECT STORE DELIVERY AUTOMATION

POWERED BY TECHNOLOGY

Technology plays an important role in the efficient management of van sales. DhiSigma's Van sales automation software solution is used to effectively manage:

- ✓ Route planning of vehicles and scheduling processes
- ✓ Real-time tracking of workforce and vehicles
- ✓ Automatically generate delivery sequences
- ✓ Optimize resource utilization.
- ✓ Reduction in workload/paper work
- ✓ Stock/order management
- ✓ Sales return management
- ✓ Product pricing based on customer type



DigSigma's expertise in successful implementation of the van sales software solution, the innate flexibility which allows easy customisation and integration with existing ERP's via APIs, are prominent advantages. Mobile devices and handheld printers are the only additional devices required to the system



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- ✔ Invoicing and printing
- ✔ Vehicle stock transfer
- ✔ Improved customer relationship and sales opportunity
- ✔ Easy to train new recruits
- ✔ Opportunity to expand the business
- ✔ Secured payment collection with OTP
- ✔ Dashboard to monitor the business activity.
- ✔ Reduction in pilferage



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Van sales is the backbone of supply chain management for Direct Store Delivery. This model is employed extensively in the food industry for delivering perishables as well as processed food products, where minimizing the days or hours in the supply chain is crucial.

The model aids:

- ✔ Direct retail coverage
- ✔ Products reach the target customer base in time
- ✔ Expansion to a greater number of outlets
- ✔ Brand positioning in new markets
- ✔ Access to unexplored territory
- ✔ First-hand assessment of product demand and market trends
- ✔ Competition and customer feedback
- ✔ Facilitate improved customer service





CONTACT US

“ To learn more of DhiSigma’s van sales automation solution that bring assurance of operational excellence, please contact us. ”



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